



 trends

Sao Paulo Cultural Center

April 11 - 13, 2023

Sao Paulo proved the power and importance of the Trends Brasil Conference for the Brazilian music market.

600+ professionals from all areas of the music ecosystem participated in 3 days of immersion in the music business.

Full rooms demonstrate an audience avid for knowledge and connection.

Top notch networking. Qualified audience.



20 Debate Sessions, 15 Legal keynotes and 15 Digital keynotes



Auditorium



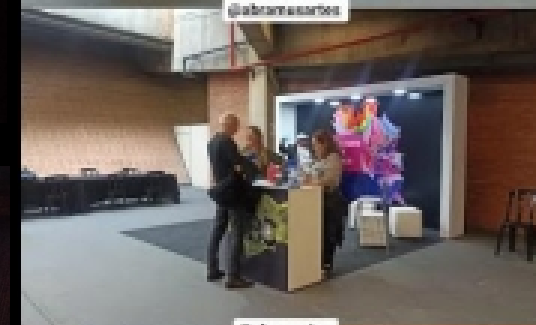
Digital Room



Legal Room



@abramus



@abramus

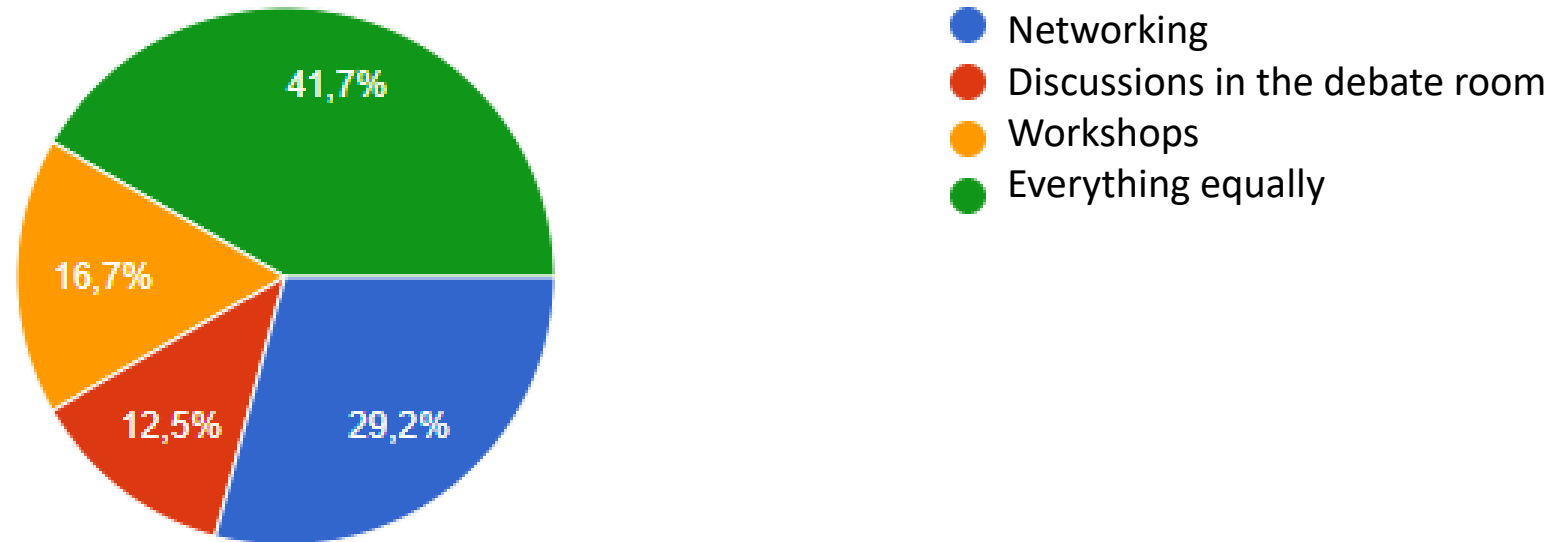


Área de convivência

3 simultaneous rooms, booths, mentorships

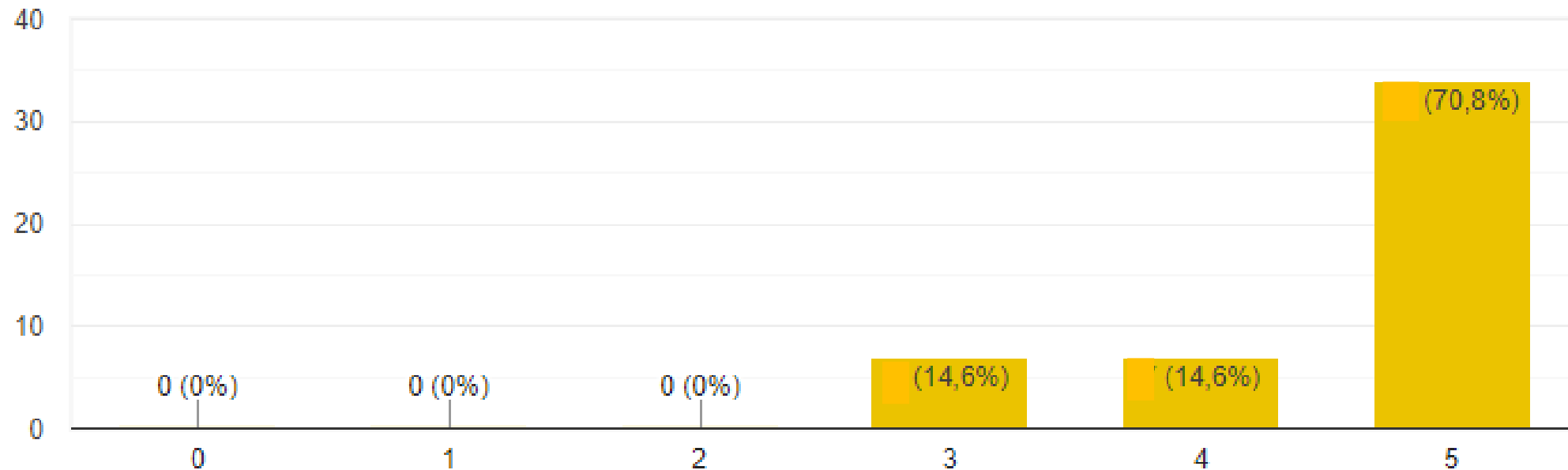
Qualitative research with the subscriber base

What aspect of the Conference will best benefit your career?



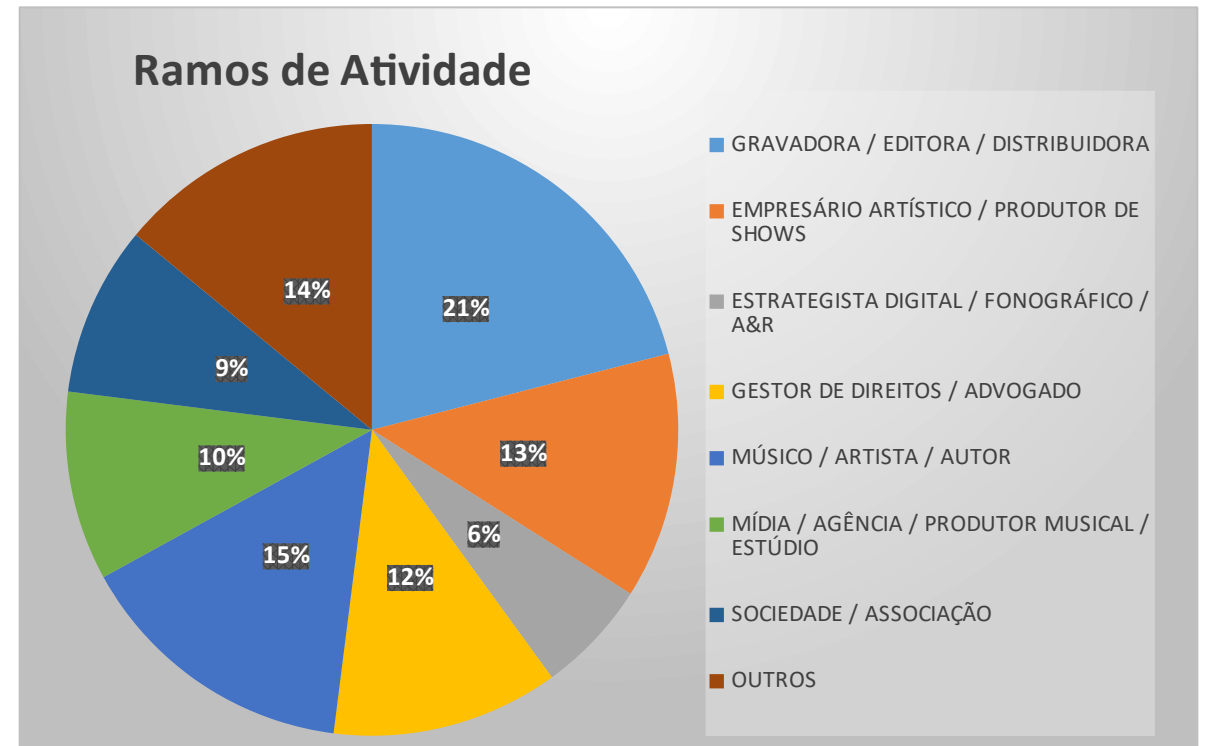
Qualitative research with the subscriber base

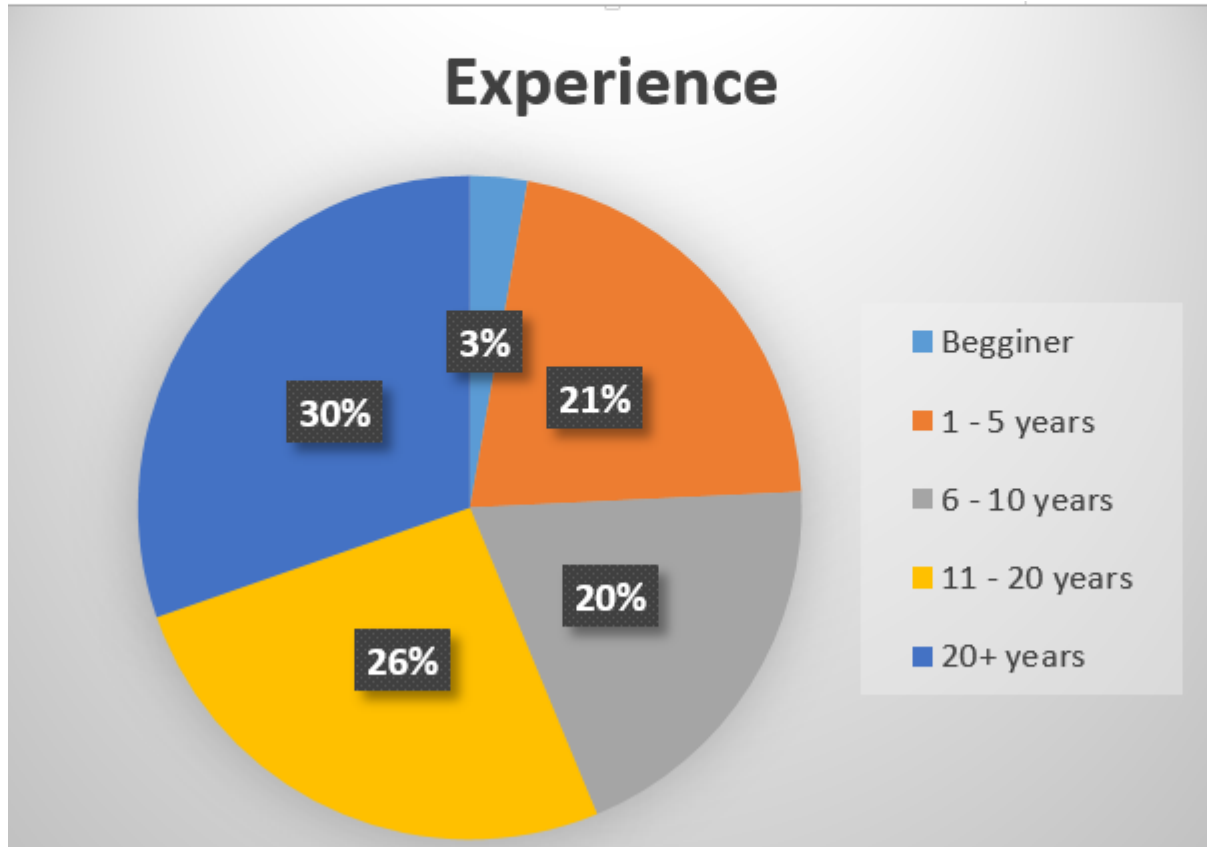
Will you consider attending again next year and/or suggest the event to a friend?



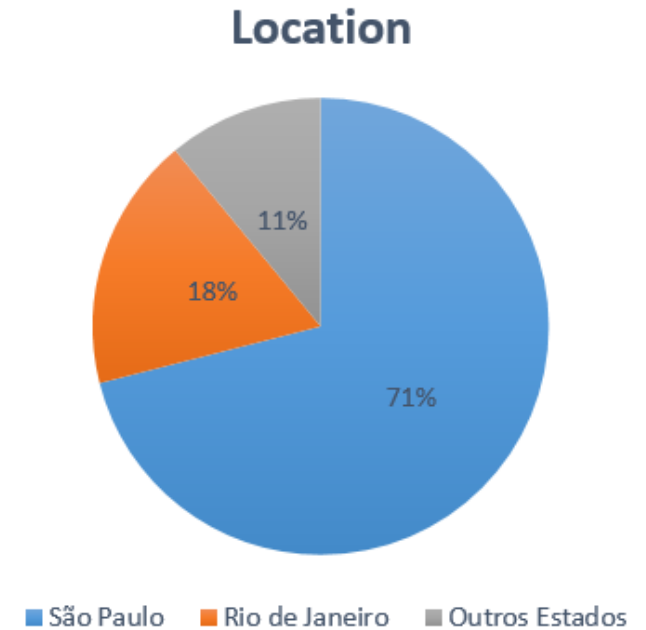
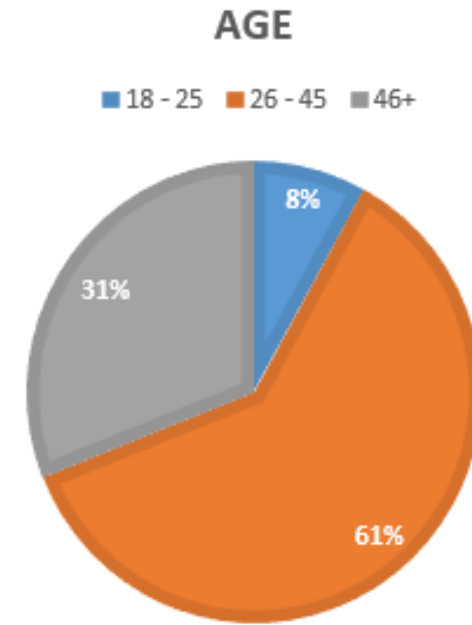
Once again we gathered all the players

Labels, distributors and publishers made up the majority of participants in São Paulo followed by the live market and the creative base. Management companies, streaming platforms, marketing agencies, law firms, students, audiovisual professionals, social networks, among others, will also be present.



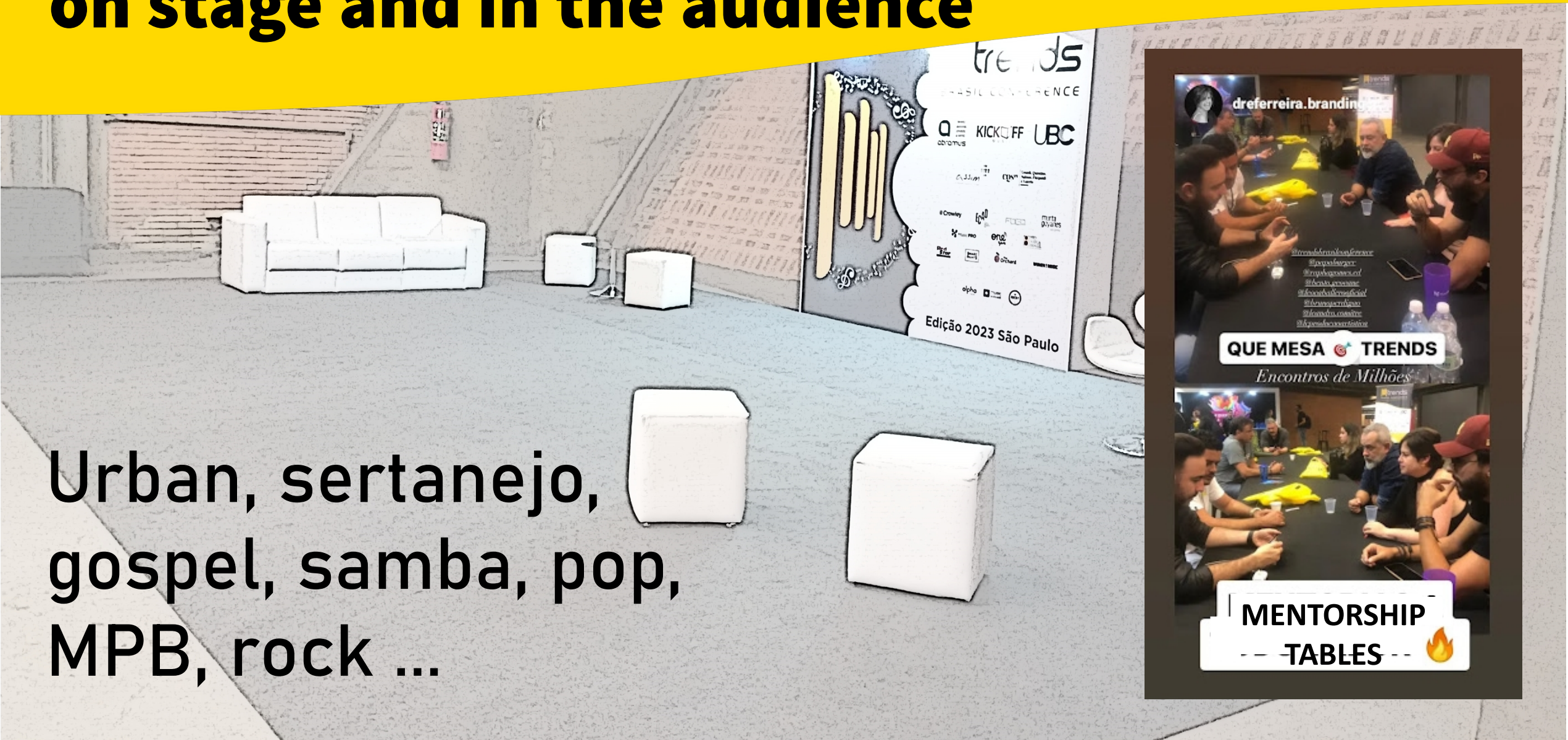


Demographics



All music genres were represented on stage and in the audience

Urban, sertanejo, gospel, samba, pop, MPB, rock ...



Quotes from the attendees

- ❖ “Participating in this conference was a turning point in my career! I left it full of inspiration and even more determination to fight for my career! One day I will be giving my testimony to young artists, as myself today! And it was a huge satisfaction to see so many women in positions of power, empowered and motivating so many others!” _ Alice Steffen, singer
 - ❖ “It was 3 days of a lot of learning and networking. I left with many new ideas and more capable to work my career. I found good professionals, in different areas of expertise, and with their contacts I started conversations and possible future business.” _ Paulo Rego, musician
- ❖ “Getting to know Trends was really transformative for my career as an artist and in my personal life. I learned a lot in the lectures and workshops, I met incredible professionals and people, I made partnerships, I made friends. I advanced about 5 years in my career, I regret not having come sooner.” _ Joice Terra, singer

Quotes from the attendees

- ❖ “Amazing event, everyone should attend!” _ Leticia Vilar.
- ❖ "Perfect for anyone looking to evolve as a professional in the music business"
by Kéoz (Karlos César)
- ❖ “I learned a lot about current and future trends in the music industry, as well as having the opportunity to listen and talk to some industry leaders and influencers. Without a doubt, I recommend this conference to anyone who is interested in getting up to date on the music business and connecting with industry professionals.” _ anonymous testimony
 - ❖ “I think events like this are extremely important for the growth of the market, the training of professionals, the knowledge of small artists, it makes the entire chain of the music market benefit.” _ Daniel Torres

Thank you for being a partner!

