



International Conference

CENTRO CULTURAL LIGHT

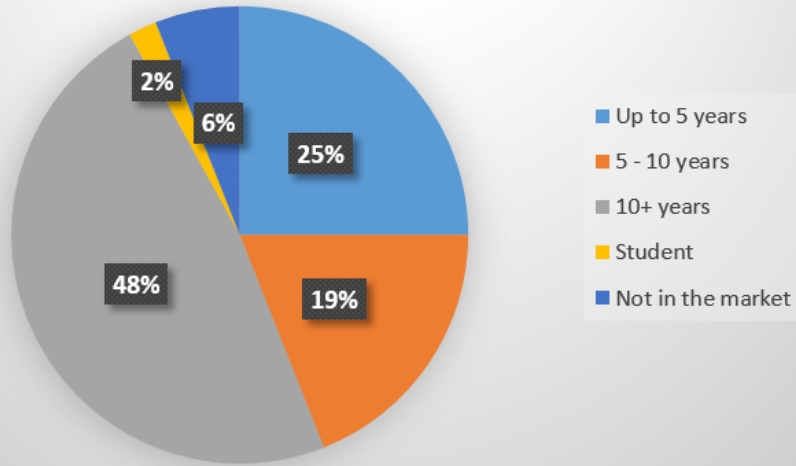
October 23 - 25, 2019

Music Trends Brasil International Conference grows 24% in 2019!

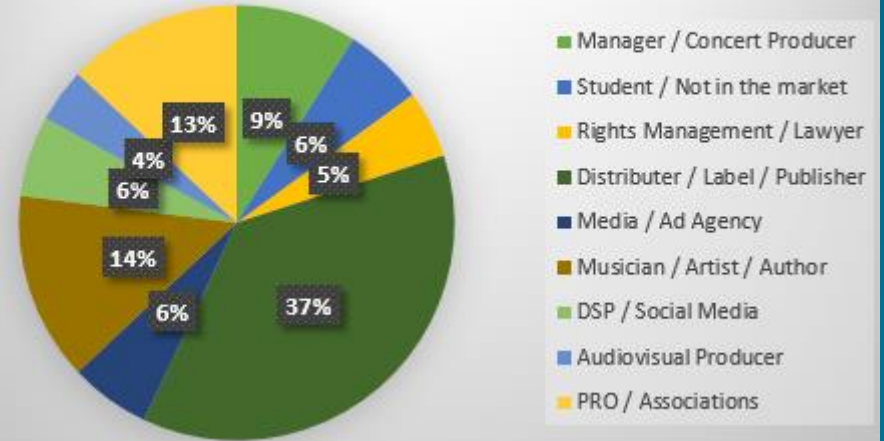
The 2019 numbers demonstrate not only the growth of the Conference, but the growing interest and engagement of the music world.

48% of people who circulated around MTB2018 are professionals with more than 10 years in this market, 19% from 5 to 10 years, a picture of the quality of the event's content. The 25% of entrants (from 0 to 5 years old) were able to take advantage of networking with professionals who made and continue to make history in the sector. And we had equal participation among men and women, 50/50.

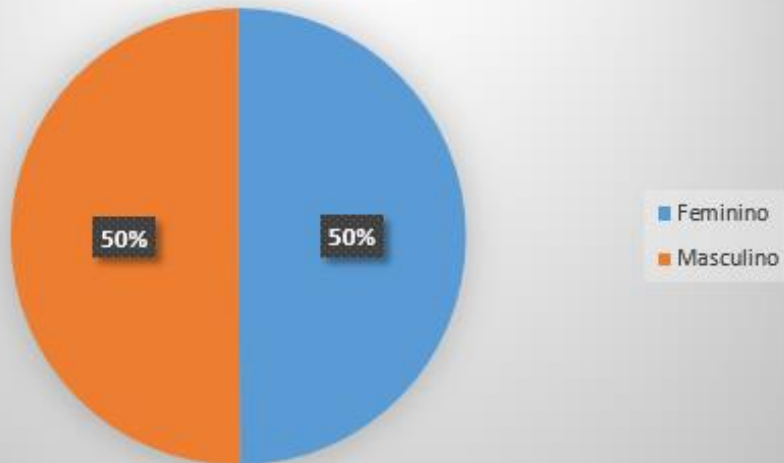
WORKING TIME



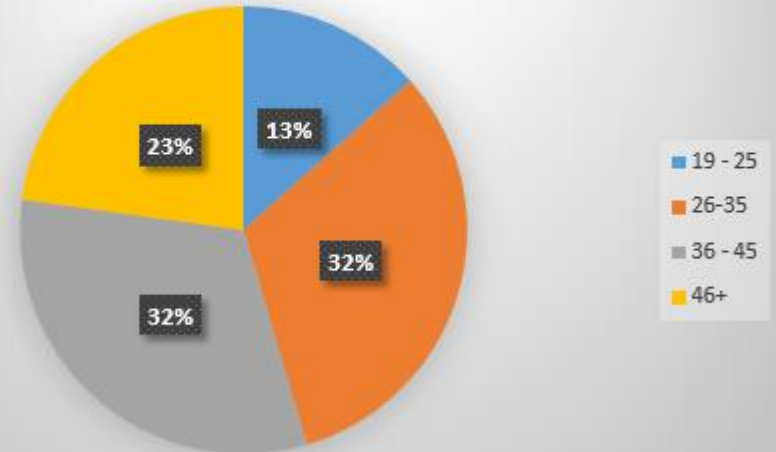
JOB TYPE



GENDER



AGE



Participating in the Conference: rights societies, ad agencies, record labels, publishers, entrepreneurs, producers, streaming platforms, law firms, audiovisual professionals, distributors, studios, digital marketing agencies, authors, musicians, artists and students.

A diversity that is very much the face of music.

Close to **800** people circulated through the Centro Cultural Light, a growth of **24%** compared to **2018**.

The fifth edition of Music Trends Brasil takes place from October 21 to 23, 2020.

Sponsors of the 2019 Music Trends Brasil Conference





THANK YOU AND SEE YOU SOON!

