



trends

BRASIL CONFERENCE

7th EDITION

IN PERSON

October 19 - 21

Centro Cultural Light



Highlight your brand at the biggest music industry gathering in Brazil!

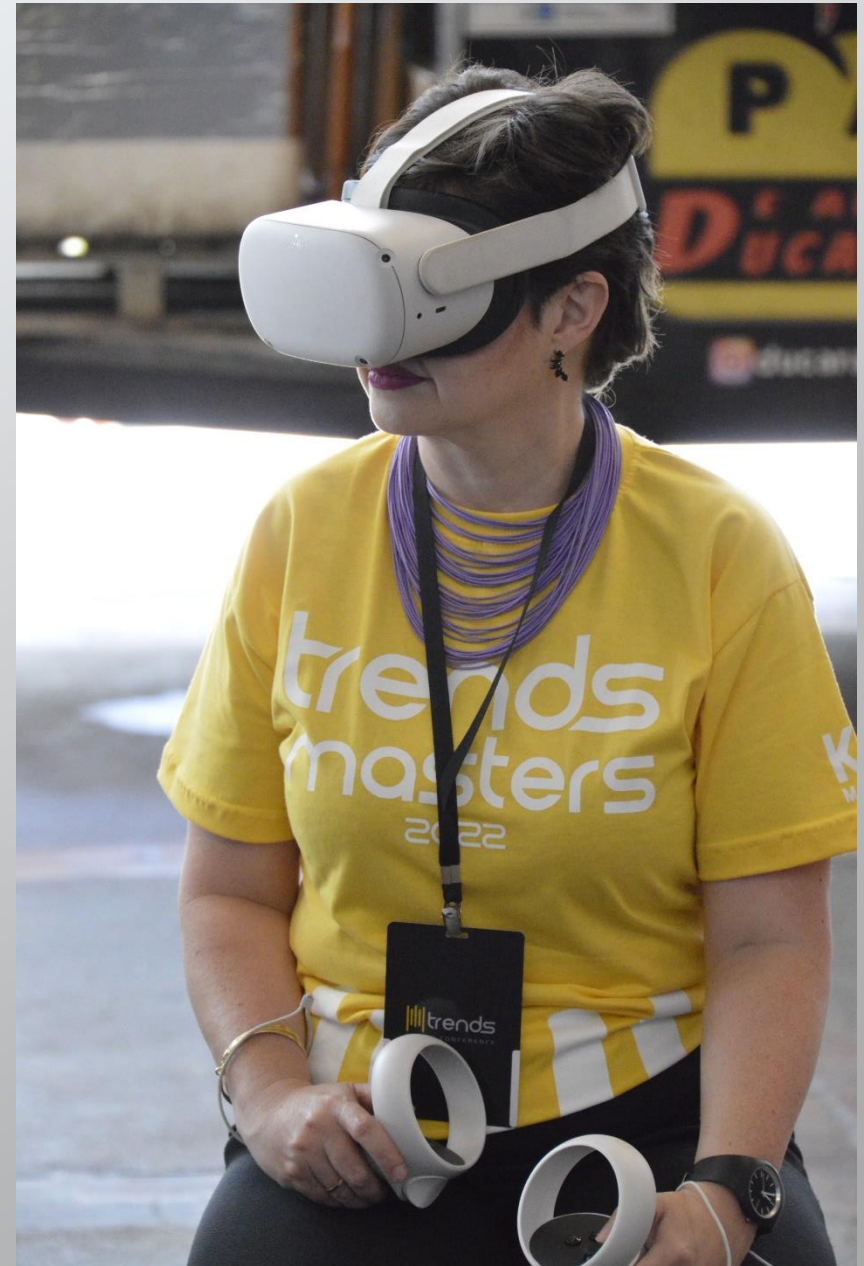
2022 Edition Sponsors





The keynote of the 7th edition was innovation!

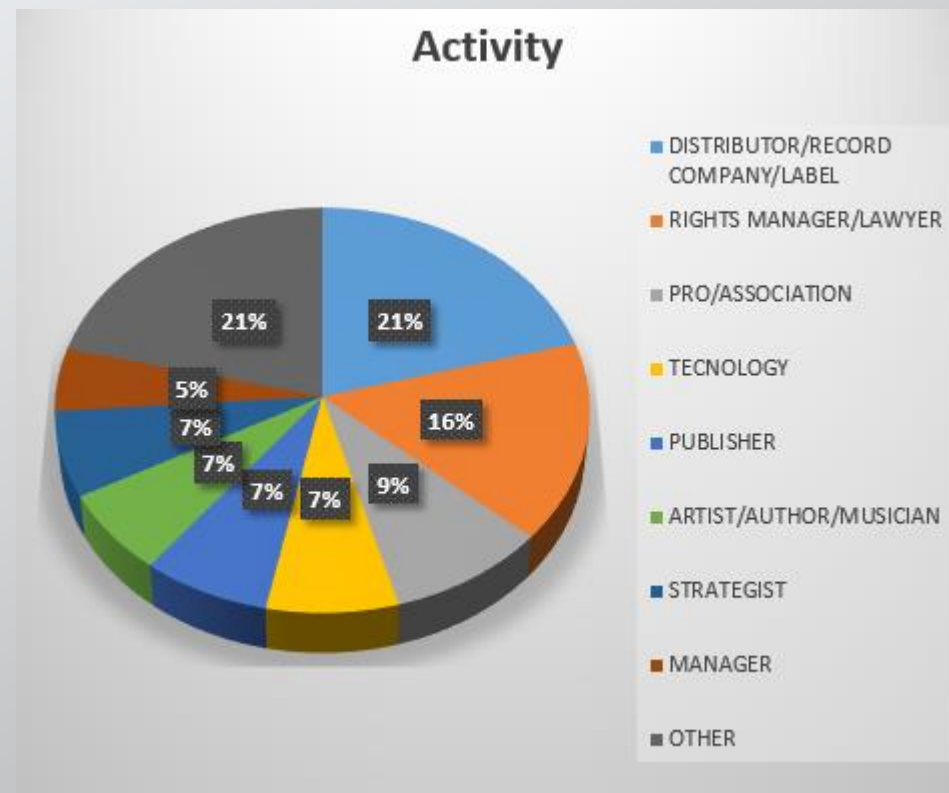
With an eye on trends and new
markets for music



The 2022 numbers show the plurality in the engagement of music players.

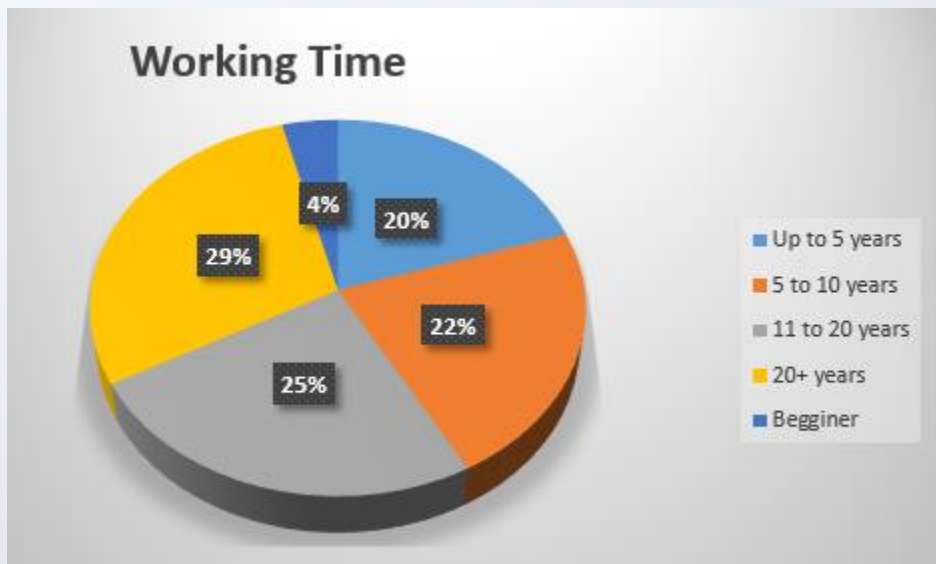
Close to 800 professionals from the most diverse areas visited the Centro Cultural Light during the 3 days of the conference.

Audience

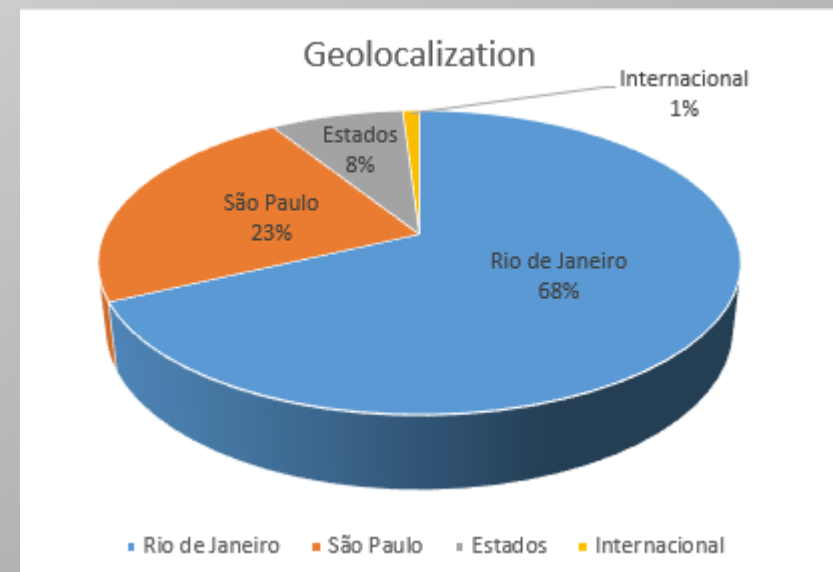
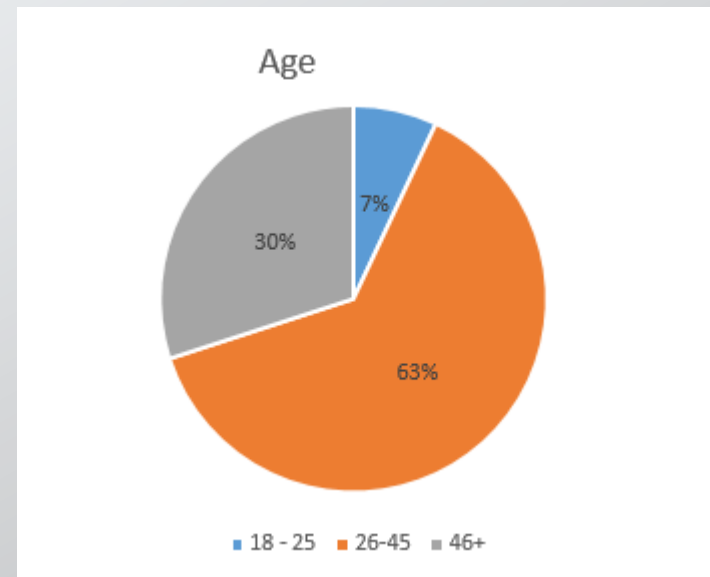


*Others: Students, studios, media, social media, ad agency, audiovisual producer, music producer, DSPs.

Audience



The audience is split into all career stages being small the percentage of beginners.



Attendee and Sponsor Statements

Statements in video (enable subtitles):



- It's being fantastic! This amazing experience ... will add a lot to my career. / Fernanda Soriano (Producer)
- I've been to a lot of conferences in Brazil, but this has its own culture, its own strength, its own perspective. It's a very special conference. / Robert Singerman (VP International LyricFind)
- The market attended in weight, which gives us the absolute certainty that the event is already part of the music industry's calendar in Brazil. / Marcelo Cabral (Crowley)
- I met amazing people from the music market, made excellent connections, can't even tell how many connections I made here today, wonderful event! / Juliana Brittes (Sound Club)
- Talks in between the sessions are almost as valuable as the sessions themselves. / Pedro Vilhena (Meta)
- This event is mandatory for the music market that changes so much annually ... Very productive, add a lot of content. / Naila Agostinho (Sony Music)

Reach

Trends Brasil Conference caters to a highly qualified audience, the biggest names in our industry!

- ❖ 3.000+ global mailing list
- ❖ 1000% Instagram engagement growth comparing to 2021
- ❖ 5.000+ professionals served since the first edition in 2016



Excellence Content

Workshops



Debates



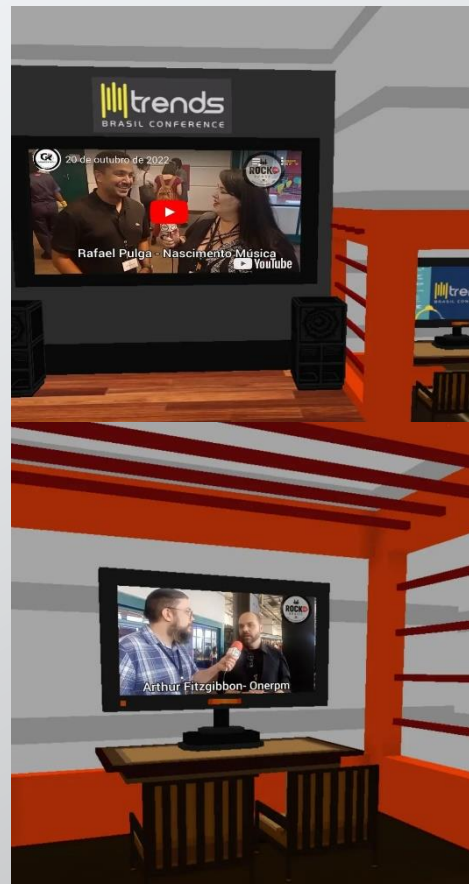


Brand exposure









Transmission of interviews and debates through the metaverse. Audience of 555 people during the 3 days.

NFT Presence Certificate.

2023 AGENDA

SÃO PAULO
April 11 - 13

RIO DE JANEIRO
October 25 - 27

